

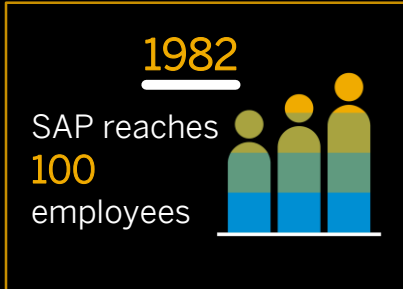
# -The Evolution to - SAP S/4HANA Cloud

From its beginning, SAP has continuously transformed the IT industry. The evolution of SAP S/4HANA Cloud exemplifies SAP's constant push towards innovation and its dedication to redefining the way companies do business.



With the vision of a standard application software for real-time data processing, five former IBM employees come together to form the company SAP.

SAP revolutionizes how business processes are managed: Companies are now able to conduct inventory management, purchasing, and invoice verification with SAP's RM system.



SAP introduces a new user-friendly interface for SAP R/2. SAP R/3 begins to take shape.

**1972**

**1973**

SAP's first financial accounting system, SAP RF, is complete. This will be the foundation for the software modules of the system to be known later as SAP R/1.

**1975**

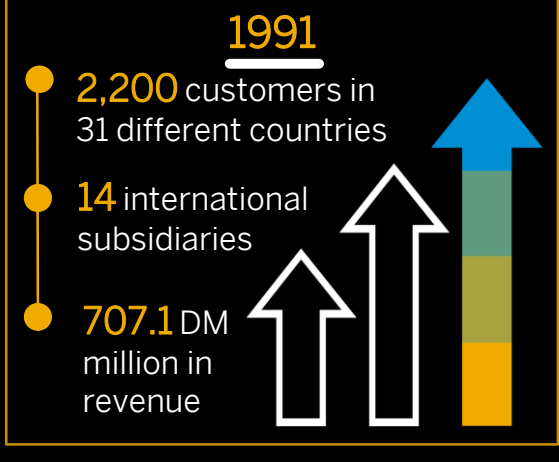
**1979**

SAP R/2 hits the market. This mainframe software application integrates business processes in real time.

**1989**

SAP R/3 is officially released as SAP celebrates its 20<sup>th</sup> anniversary. The SAP client/server model makes work in real time possible on a desktop.

**1992**



**1994**

Few months after its initial release, SAP R/3 for Windows NT gets its first customer.

**2004**

With a revamped architecture, SAP ERP Central Component arrives to replace SAP R/3.

**2010**

SAP releases its revolutionary, in-memory database, SAP HANA.

**2013**

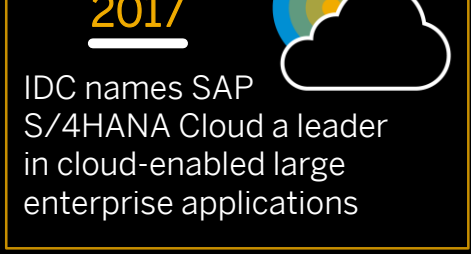
SAP Business Suite moves to SAP HANA, enabling companies to manage their business in real time.

**2015**

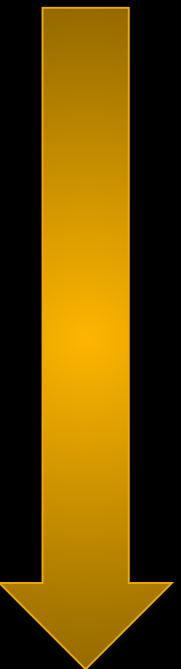
Built on the in-memory platform of SAP HANA, SAP S/4HANA emerges as the next generation of intelligent enterprise software.

**2016**

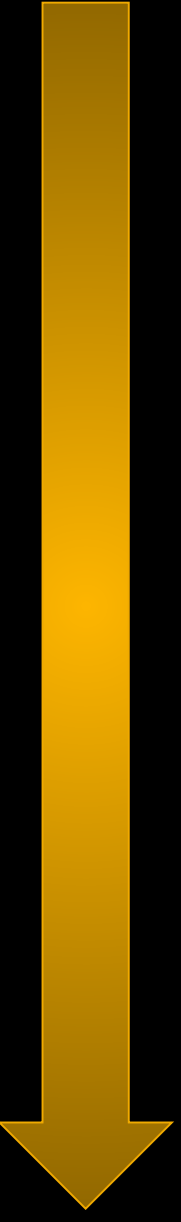
SAP S/4HANA Cloud combines real-time context, intelligent technology, predictive analytics, and an intuitive user experience managed as a service to deliver continuous innovation.



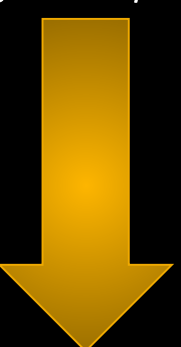
Manual Enterprise



Transactional Enterprise

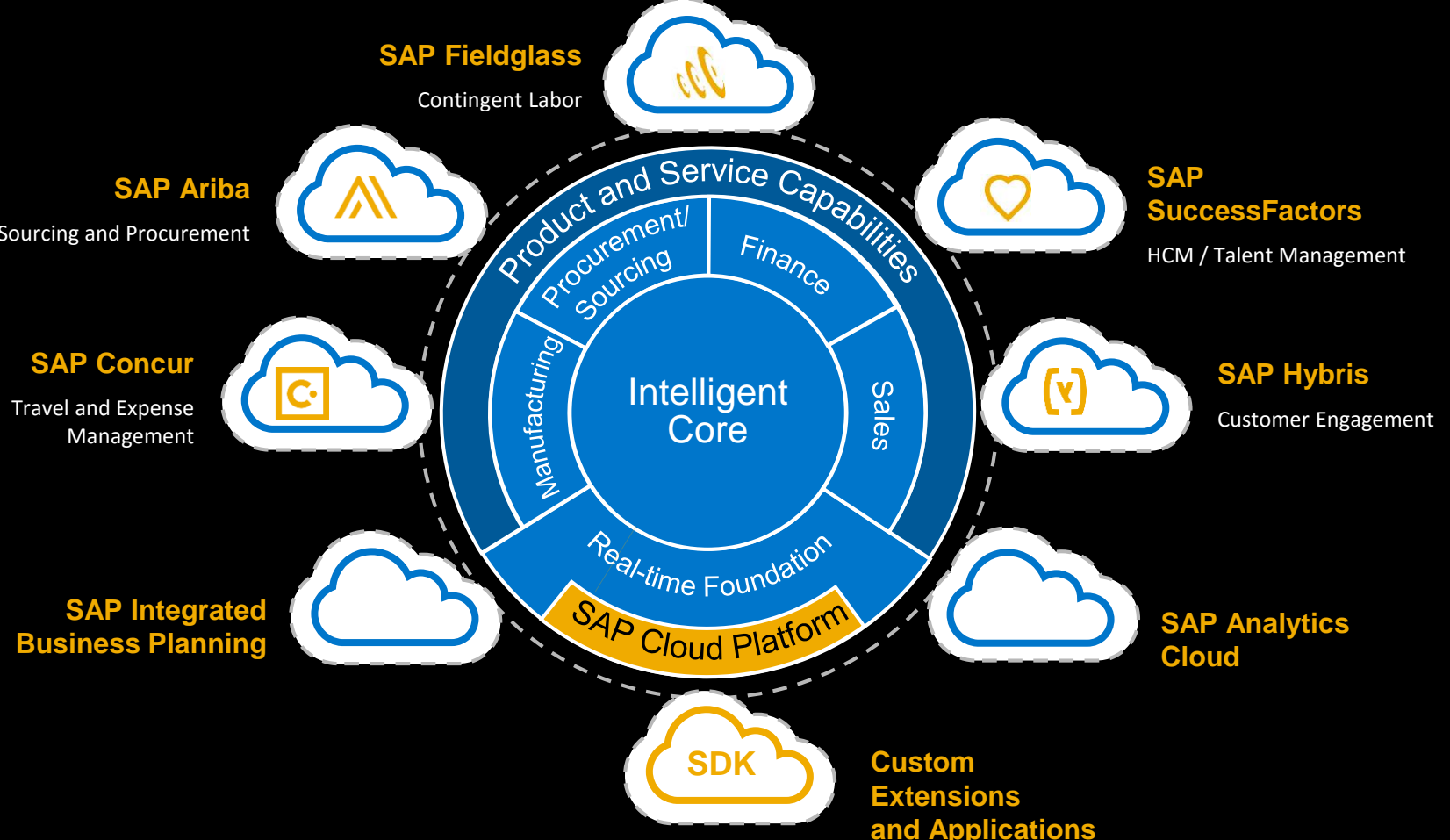


Digital Enterprise



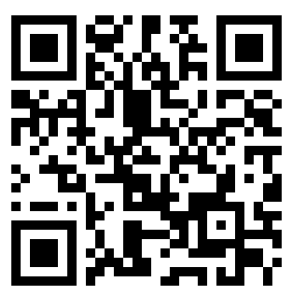
Intelligent Enterprise

## SAP S/4HANA Cloud



SAP S/4HANA Cloud is just the latest step in our cloud ERP journey. Where will it take us next?

Find out more about SAP S/4HANA Cloud



SAP S/4HANA CLOUD

{ Automated. Integrated. Intelligent. }

We Build the Cloud ERP